

ABOUT US

The European Institute of Halal Certification (EHZ) is an Islamic non-profit organisation. Its work is focussed on providing services for Muslim consumers. The EHZ advises the food industry, examines their products and production systems and certifies them if they meet the Islamic halal guidelines. The Institute offers a complete halal certification process from farm to the plate of the consumer. Benefits of halal certification by the institute:

- *High degree of acceptance among Muslim consumers and associations*
- *Easy access to other Islamic organizations, nationally and internationally*
- *Council of Islamic Scholars with competent theologians*
- *Low certification fees*
- *Halal-Logo with a high recognition character*
- *Constructive and uncomplicated cooperation with the certificate holders*
- *High flexibility, easy accessibility and fast processing of requests*

حلال



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HALAL SHOULD BE HALAL

EUROPEAN INSTITUTE OF HALAL CERTIFICATION



BACKGROUND

„And eat of the halal and good (things) that Allah has given you, and be careful of (your duty to) Allah, in Whom you believe.“

Quelle: Suret'ul Maide, Vers 88

In the era of globalization and in our multifaith society, attention must be paid to more than simply following healthy diet.

The concept of what is allowed and what is forbidden occupies a central position in the teachings of Islam.

In the area of nutrition, the Islam demands that Muslims observe certain regulations concerning food, drink and the slaughter of animals:

„The foodstuff must be allowed, that is, it must be HALAL.“

Halal is a religious regulation, but also an additional marketing advantage over competitors.

Many producers have already decided on this standard and are profiting from additional turnover as a result of the observation of halal regulations.



MISSION

The Institute identifies with the needs of Muslim consumers and provides its full potential in the service of his mission:

“To simplify the food shopping for the European Muslims.“

The EHZ liable for the European Muslims to safely buy all the food, which have been declared with the EHZ Halal-Logo after inspections and tests.

For 53,2 million Muslims in Europe means:
„No uncertainty over a product, whether is halal or not.“

VISION

For the future we strive for greater clarity and transparency in the food market, so that everybody knows what they eat.

Our motto is:

„Halal should be halal“



OBJECTIVES

Many Products are forbidden to Muslims on religious grounds, because these products do not comply with halal regulations. Generally, this results in a deliberate decision not to consume the product – or at least to a sense of uncertainty or mistrust when purchasing.

Halal is not just what is allowed for the Muslims, its also standing for what is doing well for everyone.

Therefore we have set the following objectives:

- *to europe-wide dispersal of halal products*
- *to encourage more manufacturers/service providers to introduce or expand halal product lines through comprehensible instructions of the halal-criterias*
- *to constructive collaboration with various stakeholders to establish a Halal Network*

